



## HOLLYWOOD PARK

A Churchill Downs Company

1050 South Prairie Ave., Inglewopod, Ca 90306  
(310) 419-1500 • Fax (310) 672-4554 • [www.hollywoodpark.com](http://www.hollywoodpark.com)

**Dear California Thoroughbred Reader:**

We warmly welcome the San Francisco-based California Federal Bank's participation in what has become Cal Fed California Gold Rush Day, a single-afternoon spectacle of 10 stakes races exclusively for California-bred Thoroughbreds offering a record \$1.31 million in purses on Sunday, April 28.

The presence of Cal Fed provides additional stature to an event that became an instant hit two years ago, and again flourished in 2001 when the California breeding industry was spurred by Tiznow's repeat victory in the Breeders' Cup Classic. Hall of Fame jockey Chris McCarron also brought international attention to last year's Gold Rush Day when he rode Spinelessjellyfish to victory in the \$175,000 Khaled Stakes, thus becoming only the seventh rider in history to reach the 7,000-win plateau.

We expect the third California Gold Rush Day, with the addition of Cal Fed, to generate a powerful impetus to our 63rd Spring/Summer meet. The event has been advanced one weekend to the first Sunday of our 65-day meeting. Furthermore, we will again offer a guaranteed Pick Six pool of \$1 million. The 2002 edition of the Cal Fed California Gold Rush Day polo shirt, offered free to fans, will come in a selection of three colors. And, in recognition of Cal Fed's partnership agreement, the \$250,000 centerpiece of the racing action will be known as the Cal Fed Snow Chief Stakes.

Please join us on April 28, for a day that promises to be one of the most festive and exciting on our racing calendar and one that reaffirms our commitment to the California Thoroughbred breeding industry.

**Rick Baedeker**  
President  
Hollywood Park Racetrack



## CALIFORNIA THOROUGHBRED BREEDERS ASSOCIATION

A Non-Profit Organization of Breeders of Thoroughbred Horses

The third annual California Gold Rush Day, scheduled for Sunday, April 28, at Hollywood Park, will mark the renewal of an outstanding "Spring Celebration" of the California-bred Thoroughbred.

This year, we are pleased to announce that California Federal Bank has joined as a sponsor for this event, which will feature 10 stakes races worth over \$1.3 million in gross purses strictly for Cal-breds. The 2000 and 2001 Gold Rush Days proved very popular with over \$18 million handled nationwide.

As in the past, the day promises to feature large competitive fields offering racing fans numerous opportunities to root for, and wager on, the local horses that they follow throughout the year.

The Gold Rush party will once again be held in Hollywood Park's elegant Turf Club, and will offer fine cuisine, refreshing beverages, and exciting promotional giveaways throughout the day.

The CTBA is proud to be one of the sponsors on the Cal Fed 2002 California Gold Rush Day and is looking forward to working with Hollywood Park to make the event a highlight of the year for all those who attend.

Come join us on April 28 to participate in this Spring Celebration of our nationally successful California-breds.

**Doug Burge**  
Executive Vice President and General Manager  
California Thoroughbred Breeders Association

201 Colorado Place, P.O. Box 60018, Arcadia, California 91066-6018  
(626) 445-7800 • Fax (626) 574-0852 • Internet: <http://www.ctba.com>



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